

the Vision

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CELEBRATING
20
YEARS

Winning
Futures



We are excited to have begun 2014 on a high note! So many great things have already happened as we celebrate our 20th year!

Crain's Detroit Business named us the 2013 Best-Managed Nonprofit. *Cindy Goodaker, the Executive Editor*, shared "The judges were impressed by Winning Futures' disciplined approach to its operations and its success in attracting a board committed to achieving specific individual fundraising goals. That discipline includes setting a long-term strategy and controlled growth followed by independent evaluation of results. It is exhibited in more nuts-and-bolts areas as well: Winning Futures has a succession strategy in place and has how-to documents in place for its programs and processes."

We are proud that our entrepreneurial spirit, fiscal responsibility, fundraising strategy, youth outcomes, and succession planning have been acknowledged with this award!

The day after the award was announced, *Mark Chernoby, Senior Vice President of Engineering and Vice President-Product Committee Coordinator-Chrysler Group*, presented a \$65,000 grant to us from the **Chrysler Foundation**. Over the last year, Mark has recruited 20 employees from his department to mentor and has seen the impact first-hand. "Helping students develop the skills and self-confidence that they need to succeed is an investment that will pay dividends for a lifetime," said Chernoby.

The expansion of our school programs is a powerful example of how business and education can partner to help our youth grow and prosper. Our high school mentoring programs at **Pontiac Academy for Excellence, Cousino, Community, Warren Mott, Harper Woods, Cass Tech, and Madison high schools** continue to grow. Starting this summer, we are launching programs in Detroit at **Cornerstone Health High School and Golightly Education Center**.

We are currently implementing a pilot program called Keys to College. This four-session workshop takes place in teachers' classrooms with high school students to prepare them to select and apply for continuing education.

Our "Shoot for your Goals" basketball camp with *Greg Kelser* has been so successful in Detroit that we are starting a second free camp this summer in Warren.

And by the way, 141 people donated to our \$20,000 Challenge and we surpassed our goal! Thank you to all of those who responded so generously with financial gifts.

You may be asking "How are all of these great things happening at once?" The answer is easy - because of all the great people involved! Read more inside about them.

SURVEY SAYS... KEYS TO COLLEGE WORKS!



One goal is to increase the number of students we impact with our programming. Through a capacity building grant from the **Dresner Foundation**, we implemented a series of college preparation seminars. Titled **Keys To College**, we use hour-long workshops at our partner schools to inform students how to pick the right college, how to understand the application and essay process, and how to pay for college. We launched the **Keys To College** seminars in October 2013, working with seniors at Harper Woods High, Madison High, Pontiac Academy of Excellence and Warren Community High. **More than 200 students took part in the seminars** and among those surveyed afterward:

98% understood the steps necessary to continue their education.

97% agreed that they were better prepared to fill out college applications.

97% said they feel more confident about applying for financial aid.

The launch of this seminar was so successful that we are bringing the program to juniors in the second semester. **Keys To College** will be offered to all of our partner high schools, as well as **Consortium College Preparatory High School** in Detroit.

WINNING FUTURES' ALUMNI VIDEO CONTEST CHANCE TO WIN A 2014 CAMARO FOR THE WEEKEND OR \$500 CASH

If you are a Winning Futures' alumnus, you can participate in our upcoming online video contest to celebrate the **20th Anniversary of Winning Futures**. Submit a short video of you telling the world how Winning Futures made a difference in your life.

To enter or for more details, Click [here](#).

Sponsored by:



CORKS & FORKS PRESENTS THE SAM CUPP IMPACT AWARDS



Over 350 guests sampled a variety of unique wines, martinis and gourmet food. The event raised close to \$35,000 to benefit our youth development and scholarship programs. The event also featured our Sam Cupp Impact Awards which recognizes a business man and woman who have impacted their community through charity work, education, or mentoring young entrepreneurs.

■ **2014 Business Man of the Year Winner:** *Paul A. Glantz, Founder and Chair, Emagine Entertainment, Inc.*

■ **2014 Business Woman of the Year Winner:** *Marcie Brogan, Founder and Chair, Brogan & Partners*

Click [here](#) to view event photos.

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Warren Consolidated School District

Proudly partnering with agencies and schools in 38 states!

***Empowering youth to succeed
through mentoring and
strategic planning.***

CELEBRATING 20 YEARS WHERE ARE THEY NOW?

Warren Mott High School 1998



Present

Adam Poterek

Macomb Community College
Quicken Loans, Mortgage Banker
Winning Futures helped mold me into the person I am today. I learned that when I applied myself I could be successful.

Cousino High School 2005



Present

Elena Kapintcheva

B.A., College for Creative Studies
Major: Graphic Design
Elefant Design, Owner

Winning Futures taught me to create a plan to achieve my vision which helped me accomplish my dream of becoming an entrepreneur.

Pontiac High School 2006



Present

Tayla Daniels

B.A. Trinity Washington University
Children's Defense Fund, Program Asst. Youth Leadership & Development
Winning Futures helped me realize the importance of helping children overcome obstacles.

Butcher Community High School 2006



Present

Matthew Wiringer

United States Marine Corps, Instructor
Working towards college degree

Winning Futures helped me realize my potential.

Harper Woods High School 2011



Present

Shannan Lucas

University of Detroit Mercy, Student
Major: Criminal Justice
Winning Futures helped me map out my goals and five-year plan. Also, having somebody push me toward my goals really helped.

Cass Technical High School 2012



Present

Joshua Brannigan

Michigan State University, Student
Major: Arabic Studies

Winning Futures helped me build my self-confidence and improve my communication skills.

Madison High School 2013



Present

Taylor Moore

Marygrove College, Student
Major: Health Science
Winning Futures taught me how to manage my responsibilities and finances, which has greatly helped me in college.

MAKING THOSE TOUGH DECISIONS...

Employees are constantly faced with making difficult decisions:

Do I do what is best for the company?

Do I do what is best for me?

How do I know the right thing to do?

Understanding your own values helps you make these ethical decisions. Values assist you in determining what is right and wrong, as well as what you want in your life and your career. They are like your internal GPS; always pointing you in the right direction and getting you back on track after a wrong turn.

If you base your life on honesty and integrity, then most problems become easier to solve. If your family life is the most important thing to you, then applying for that six-month travel assignment may not make you happy or productive.

The best thing you can do is consider the potential aftermath of every decision you make at work. If you visualize the consequences, you have one more tool to help you make the decision that is right for both you and the company.

To see how Winning Futures is teaching this concept to the future workforce click [here](#).



GET YOUR TICKETS TODAY!



OPENING DAY PARTY

GEM THEATRE - MARCH 31ST

ENJOY FOOD • DRINKS • GAME ON BIG SCREEN TVs
11:00AM - 5:00PM

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GET YOUR TICKETS TODAY! 586-294-8449 • www.WinningFutures.org

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