

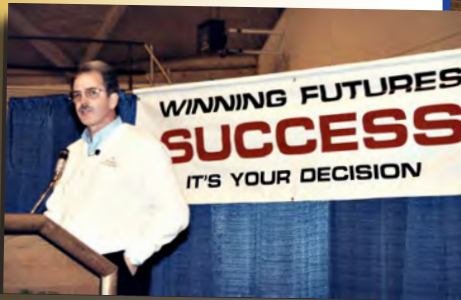
the Vision

Summer 2012 • Volume 18 • Issue 2
www.winningfutures.org



WINNING FUTURES SAYS GOODBYE TO SAM CUPP AUGUST 26, 1947 - JUNE 21, 2012

By Kristina Marshall, President & CEO



In the mid-1960s, Sam Cupp's career began in Warren with the help of a teacher, a counselor, and a businessman who worked together in the best interests of their student. To say their efforts were successful is an understatement, as by the mid-1990s, Sam owned 28 companies around the world.

In 1994, Sam was honored as the Alumnus of the Year for Warren Mott High School and announced that he was creating a mentoring, goal setting, and scholarship program for students in honor of his mentors. Sam wanted to give young people the opportunity to have mentors and to teach students core principals to assist them in reaching their own personal success.

In our five-year anniversary edition of *The Vision* (1999), Sam wrote: "Together, we have developed a concept that really works, some of which stems from my own wonderful experience of having an educator and a business mentor independent of each other helping me along the way. As a businessman, I have set many goals in my life and have accomplished many of them, but I am most proud of the progress of the Winning Futures program and the

Left to right: Winning Futures Vice President Laurie Tarter, Founder Sam Cupp, President and CEO Kristina Marshall and Winning Futures students Zavier and Aubrey.

relationships I have acquired over the past five years."

When Sam started Winning Futures, I do not think anyone realized what a big impact it would make. Because of Sam's vision, passion, and generosity, we have empowered over 22,000 youth and spread Sam's teachings across 38 states. As Sam's first mentee in Winning Futures, I am honored to keep moving his vision forward.

Even after 18 years, we still start every Winning Futures class with Sam's opening, "How's everyone doing today?" And of course, all of our mentors and students know that the only answer is, "GREAT!"

Sam's legendary teachings of Vision, Plan, Goal, Commitment, and Success are incorporated into every program from elementary through high school.

The lessons Sam learned while reaching success in business, through his relationships with family and friends, and achieving his personal goals will live on for years to come in every child Winning Futures impacts. Those students and their families are forever changed because of Sam Cupp.

The magnitude of Sam's kindness and generosity is immeasurable – he helped more people than any of us will ever know.

Even though his untimely death has saddened all of us so very deeply, we can continue celebrating Sam's life by mentoring and supporting young people and living by the examples he taught us all. Sam was an amazing man whose character and inspiration will continue to leave a legacy through Winning Futures, his friends, family, grandchildren, daughters Anne and Amy, and his wife Betty. ■



UNITED WAY AND WINNING FUTURES IMPACT WAYNE COUNTY SCHOOLS



UPSM HS students take part in a fun attitude related activity: Building a tower out of spaghetti and marshmallows!

The blended funding grant from the **United Way of Southeastern Michigan** has enabled Winning Futures to provide life skills and goal-setting programs in two Wayne County Schools: **Harper Woods High School** in Harper Woods and **University Prep Science and Math High School (UPSM HS)** in Detroit. In total, 205 students will be impacted because of the grant. Half of the program funds are provided by the grant while the other half are raised through donations.

The principal of **UPSM HS**, *Dr. Gabriela Gui*, stated, "We were very happy with the Winning Futures program. This leadership program was complementary to our work at the school because of its focus on life skills, character value identification, goal setting, college and career preparation, and strategic planning. The activities provided were age and grade level appropriate; engaging, fun, and interactive. Our students loved the hands-on activities and enjoyed the guest speakers.

"The students who participated learned to advocate for themselves

WINNING FUTURES HONORS MENTORS OF THE YEAR AT AWARDS CELEBRATION



The 2012 Mentors of the Year. Clockwise from top left: Kevin Sutton, Yonika Porritt, James King, Alyson Darin and Linda Hockney.

Five special individuals were honored with the Winning Futures Mentor of the Year Award in recognition of their voluntary contributions as mentors for tri-county area students at the Winning Futures Awards celebration. Among the 150 guests who attended to honor the Mentors of the Year were state *Senator Steve Bieda* who presented a \$15,000 grant from **AT&T** and *U.S. Representative Hansen Clarke* who spoke on the value of mentorship.

The Winning Futures Mentor of the Year Award is presented to volunteers from multiple mentoring sites to honor their commitment to mentoring and the difference they make in the lives of those they mentor.

better; showed more responsibility in completing quality work at home and in school, and displayed more respect to school staff and their peers.

"Students who participated in the program followed our Code of

The 2012 Winning Futures Mentors of the Year are:

- *Alyson Darin*, Owner, Alyson Darin Photography
- *Linda Hockney*, Human Resource Manager, Extra Credit Union
- *James King*, Retired Human Resource Manager, Ford Motor Company
- *Yonika Porritt*, Junior Account Manager, Powerlink Facilities Management Services
- *Kevin Sutton*, Partner, Lusk and Albertson.

This was the 18th consecutive year that Winning Futures has presented these awards which were sponsored by **Lusk and Albertson**. ■

Conduct better; none of them were referred to me for any disciplinary problems during and after the course. This indicates that participants learned to take more responsibility for their actions and to make better choices in general." ■

BOARD MEMBERS, DONORS, AND SPONSORS

■ BOARD OF DIRECTORS

Chair: Joni Nelson, Ilitch Holdings
 Immediate Past Chair: Scott Hiipakka,
 Patriot Services
 Vice-Chair: Scott Rice, Powerlink
 Erik Law, See-J Building
 DeAndre Lipscomb, HAP
 Kristina Marshall, Winning Futures
 James Parks, Jaffe Raitt Heuer and Weiss
 Carol Rusch, SHR Partners
 Tom Schneider, SRG Global
 Jenette Smith, Crain's Detroit
 Lyndon Williams, Lucido-Morris Wealth
 Management

■ DONOR-FOUNDERS

Gil and Kay Cox
 Sam and Betty Cupp
 Donald and Aleta Hamilton
 Eugene and Dorothy Hamilton

■ GOLD SPONSORS

AT&T
 DeRoy Testamentary Foundation
 Detroit Public Schools Foundation
 Fifth Third Bank
 General Motors Foundation
 Great Expressions Dental Centers
 Hamilton Chevrolet
 New York Life Foundation
 O'Keefe and Associates
 SRG Global
 Sodexo
 The Carls Foundation
 UHY, LLP
 United Way for Southeastern Michigan
 Young and Susser, P.C.

■ SILVER SPONSORS

Advance America
 AXA Advisors
 Blue Cross Blue Shield of Michigan
 Buick GMC Dealers
 Charter One
 Crain's Detroit Business
 Health Alliance Plan
 Hubbell Roth and Clark Engineering
 Identity PR
 Powerlink Facilities Management
 REDICO
 SPX
 Strategic Staffing Solutions

■ MICHIGAN COMMUNITY PARTNERS

Detroit Public School District
 Harper Woods School District
 Madison Heights School District
 POH Riley Foundation
 Pontiac School District
 Warren Consolidated School District

Proudly partnering with agencies and
 schools in 38 states!

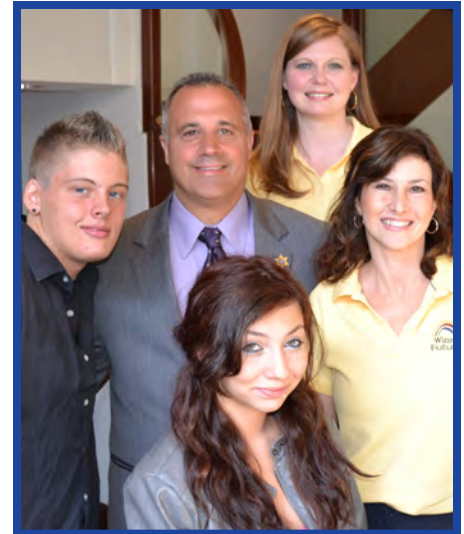
**Winning Futures:
 Inspiring and preparing
 youth to succeed through
 mentoring and life skills
 programs.**

MENTOR RECRUITMENT BREAKFASTS DRAW RECORD CROWDS

Nearly 150 potential mentors and volunteers attended Winning Futures' two Mentor Recruitment Breakfasts at the Sterling Inn and the Detroit Golf Club in June. These two events combined drew the highest number of potential new Winning Futures supporters to attend in the organization's history.

Macomb County Sheriff Anthony Wickersham opened the Sterling Heights event with remarks about his experiences as a mentor. Winning Futures' President and CEO **Kristina Marshall** then asked the mentor and student panelists to explain the reasons why they found value in the Winning Futures program.

WXYZ Channel 7 Editorial/Public Affairs Director and Michigan Broadcasting Hall of Fame member Chuck Stokes moderated the Detroit event. There, he led an in-depth discussion and question and answer session that explored individual success stories with Winning Futures among members of the panels.



Clockwise from top left: Student panelist Jody, event host Macomb County Sheriff Anthony Wickersham, Winning Futures President and CEO Kristina Marshall, board member Carol Rusch, and student panelist Hanna.

The events were sponsored by **Extra Credit Union, Davenport University** and **EOS Worldwide**. Mentors and one-time volunteers are still needed for our fall and winter programs throughout metro Detroit. Call 586-698-4387 or email taquaryl@winningfutures.org for details. ■

WINNING FUTURES AWARDS OVER \$30,000 IN STUDENT SCHOLARSHIPS



2012 scholarship recipients.



Fifteen students were awarded \$32,500 in scholarships by Winning Futures at two recent events. Ten students received \$2,000 through the Winning Futures Scholarship essay program at the Winning Futures Awards celebration in May.

Five more students were awarded \$2,500 scholarships for writing winning essays at the RARE Night of Heroes event in July. All students will attend Michigan colleges. Winning Futures has awarded \$1.6 million in scholarships since its 1994 founding. ■



the Vision

SUMMER AND TRAIN-THE-TEACHER PROGRAMS HELD AT DETROIT PUBLIC SCHOOLS



Golightly Education Center students “pop their test stress away” by blowing bubbles at Winning Futures’ summer program.

Winning Futures hosted summer school and Train-the-Teacher programs at several Detroit Public Schools this spring and summer. These programs were made possible through the generous sponsorship of **Sodexo** and the **Detroit Public Schools Foundation**.

The summer school programs were held at **Durfee Middle School**, **Golightly Education Center** and **Marcus Garvey Academy**. There, one-time volunteers worked with 115 students on goal-setting and value-building lessons and activities.

“This program has delivered exceptional results and has not by any means fallen short of its promise to deliver a well-structured, student

focused program,” said *Sherrell Hobbs, PhD*, Principal, **Golightly Education Center**. “Everyone, site visitors included, have all commented on how engaged the students are during the exciting time you have them. The students are all the better for each moment that have spent learning, practicing, and responding to each challenge.”

The Train-the-Teacher program took place at **Central High School**, **Osborn High School**, **Durfee Middle School**, and **Marcus Garvey Academy**. Train-the-Teacher is a unique program offering in that, as opposed to having Winning Futures program facilitators work directly with students, it allows teachers to learn how to use the program’s curriculum to supplement and enhance lessons currently being taught in their classrooms.

“I think the training and [Winning Futures] staff support was very instrumental in the implementation of the lessons,” said **Osborn High School** teacher *Aaron Johnston*. “It surprised me how accepting the students were to receiving the lesson. It is always good to give them something to make them think outside the box and realize their self-worth.” ■

WINNING FUTURES CEO RECEIVES ALMUNI AWARD



Winning Futures President and CEO Kristina Marshall (center) recently received the Michigan Technological University (MTU) Outstanding Young Alumni Award for career achievement from MTU President Dr. Glenn Mroz (left) and MTU Alumni Association President Paul Ninefeldt (right).

SAVE THE DATE: CORKS & FORKS

What: 4th Annual Corks & Forks wine tasting and strolling dinner.

When: Saturday, November 10.

Time: 5:30 p.m. VIP Reception, 7:00 p.m. General Admission.

Where: The Reserve at the Big Rock Chop House in Birmingham, MI.

VIP Tickets (includes unique wines, martinis and hors d’oeuvres): \$125.

General Admission: \$75.

Guests must be 21 or older.

RSVP by calling 586-698-4364. ■

Contact Information: 27500 Cosgrove, Warren, MI 48092 ~ 586-294-8449 ~ www.WinningFutures.org



27500 Cosgrove
Warren, MI 48092

Non-profit Org.
U.S. Postage
PAID
Permit No. 98
Warren, MI

Address Service
Requested