

July 2009

Dear Reader,

Just a quick reminder to [RSVP](#) for our Appreciation Picnic on July 29th 5:30-7:30pm.

Also, please be sure to get your raffle ticket by Tuesday by clicking [here](#).

Have a great day!
Kris Marshall
President & CEO

A Shared Vision...two premiere non-profits merge



Pictured from left to right: Sam Cupp, Kristina Marshall, Gil Cox



When Gil Cox, a successful attorney and businessman, founded RARE in 1998, his purpose was to recognize everyday heroes in the workplace, and inspire Michigan's youth to see possibilities through these real-world examples. RARE engages youth by



having them write about the Everyday Heroes in their communities, and offers scholarships to deserving recipients through its "Everyday Hero" Essay Scholarship Competition.

Sam Cupp, a successful entrepreneur, established Winning Futures in 1994 with the purpose of bringing local business mentors together with high school students to focus on character education, goal setting, career exploration, and strategic planning. He wanted to inspire and prepare youth to become successful in life. At the end of the program, students have the opportunity to compete for scholarships based on their five-year plan for the future.

Over the years, these two men have crossed paths because of their passion to give back. In Spring 2009, with the work of current CEO Kristina Marshall, an alumna of both programs, their non-profits joined forces. RARE now operates as a program of Winning Futures. By merging, the agencies have positioned themselves to offer expanded programs to more students providing them with greater support to help realize their dreams through education.

Contact Information

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