



Kristina Marshall, M. Ed.

President & CEO

Winning Futures

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Since 1998, Kristina Marshall has been advancing Winning Futures to be a top-rate school-based mentoring program based upon an award-winning life skills and goal setting curriculum. As the first mentee in program in 1994, Kris has made the organization her life's mission. She earned her Bachelor of Science degree in Business Administration from Michigan Technological University, a Master of Arts in Educational Leadership from Oakland University, and is a graduate of Leadership Macomb and of the Michigan Nonprofit Association's *Executive Leadership Fellows*. She is also the co-author of two youth workbooks and two training handbooks.

As Winning Futures celebrates its 25th anniversary, Kris has led her team in the design and rollout of Workforce Prep, a cutting-edge experiential program that exposes high school students to businesses and new technologies while teaching them the humanistic – critical – soft skills they need to be successful in a world filled with automation and artificial intelligence. Many high school students still struggle with challenges ranging from poverty to lack of support and leave school without the skills, knowledge, and drive necessary for success. Employers are dealing with an increasing workforce gap and employees that lack critical soft skills and motivation. This revolutionary program addresses these issues, better preparing students for success, while helping businesses find and fill vacancies with well qualified employees. Kris has rallied 110 companies to support this model.

Kris has received numerous awards including: International Athena Award for Women in Leadership, Crain Detroit's "40 under 40" award, Vanguard Award, Women Officials' Network "Wonder Woman Award for Distinguished Advocate for Youth", Role Model Award for Alternatives for Girls, the Michigan Technological University Outstanding Young Alumni Award, Distinguished Leadership Award from the Women Leadership in the Workplace program (Michigan Business & Professional Association), and Crain's Notable Women in Nonprofits recognition. She is the previous past Chair of the Mentor Michigan Providers Council and currently serves on Comerica Bank's Michigan Community Development Advisory Council.

Kris is a Past President of EO (The Entrepreneurs' Organization) Detroit which is a global organization for business owners. Kris was the chapter's first female president and is the only non-profit member of the group. Success Magazine published a highlight article about her in their magazine in June 2014.

In her 20 years with Winning Futures, Kris has personally raised \$18M (mainly in corporate support without government funding nor national support), the program has impacted over 47,000 youth, she has personally mentored 42 teens, and Winning Futures has received many honors and awards including being the first mentoring program in Michigan to earn the National Quality Member designation from MENTOR: The National Mentoring Partnership (2018), Crain's Detroit Best-Managed Nonprofit (2013), Charter One's "Champions in Action" Award (2008), the Governor's "Innovative Mentoring Program of the Year Award" (2007), and The Governor's Excellence In Practice Award for Career Education (2005). Under her leadership, Winning Futures has awarded over \$1.9M in scholarships to high school students in Metro Detroit.

Kris speaks nationally and inspires audiences about the future of work, developing the next workforce, non-profit networking and sales, and empowering youth through life skills programs.

Kris has been married to her high school sweetheart, Duane, for 20 years and they have an amazing 12-year-old son. She spends her free time playing golf, traveling, and attending her son's sports games.