

2025 Corks & Forks Sponsorship Proposal

Benefiting



March 8, 2025

The Townsend Hotel

Birmingham

VIP Reception 5:45-6:45 p.m.

Tasting & Dinner 6:45-10:00 p.m.



We are a nationally recognized expert in empowering students to succeed through mentoring, life skills development, goal setting, job readiness training, and career exploration.

Please join us as a sponsor of the 17th Annual Corks & Forks event, which is chaired by **Teresa Thiele**, Senior Vice President of Global Purchasing Programs at Stellantis, and supported by Winning Futures board members **Pete Hockey** of Ford Motor Company, **Marcelo Conti** of General Motors, and **Scott Thiele** of Stellantis.

This exciting event is held at the luxurious Townsend Hotel in Birmingham and features opportunities to meet and network with senior executives. Guests will enjoy samplings of wines, a gourmet dinner, and a live auction emceed by Les Gold from the popular TV series Hardcore Pawn.

The exclusive VIP reception with Teresa Thiele, Pete Hockey, Marcelo Conti, and Scott Thiele features additional wines and hors d'oeuvres. Sponsors must be confirmed by 1/31/25 to be included in print materials; after that date, sponsors will be recognized in the PowerPoint and by the CEO at event. Funds raised will support students in our 2025-2026 programming.

Register to participate in the wine event online at WinningFutures.org/Events/Corks-and-Forks

We will send you an invoice to pay by check, ACH/wire, or credit card (2.5% processing fee)

For sponsorship information contact

Daniela Matthews, Development Director, Winning Futures

Daniela@WinningFutures.org • 586-276-5236

580 Kirts Blvd. Suite 320 | Troy, MI 48084 | WinningFutures.org | Tax-Exempt #20-2263860

Supporting our Students

With your support, students from Detroit, Harper Woods, Hazel Park, Pontiac, Sterling Heights, and Warren will start their journey with us in 10th grade and have structured support until they start their careers!

Year 1 Mentoring (10th grade)

Students at our participating schools are matched with career mentors for the school year. During one of their classes, our team facilitates a motivational lesson on the topic of the day. Following the lesson, mentors meet with their students in groups to reinforce the day's lesson through hands-on activities and discussions. Topics include goal setting, career exploration, continuing education, and life and job readiness skills development. All mentoring is onsite at the school in the morning.



Year 2 and 3 Mentoring (11th and 12th grade)

Students who were in our program last year continue with their mentors. The one-on-one matches meet virtually each month and watch a 5-minute video on a specific topic (education and career exploration, right fit, strategic planning, college obstacles, job readiness skills). Mentors are provided talking points to reinforce the lesson. Additional touchpoints are not structured. Students also participate in workshops and tours with our team focusing on college and career experiences.



Years 4-7 Mentoring (continuing education years)

Winning Futures alumni who are currently in a continuing education program are matched with a mentor for a one-hour monthly video call. This topic-based approach supports students through their trade school or college experience to help them stay in school, get connected to internship opportunities, and secure a job in their career field. Additional touchpoints through the month are unstructured. Students may enroll in this program from one to four years.



Check out our annual report, [The Vision](#), and watch this short [video](#) to see our students and mentors in action!

Our Awards Include

Crain's Best Managed Nonprofit

National Quality Member designation from MENTOR: The National Mentoring Partnership (first program in Michigan)

Governor's Service Award "Innovative Mentoring Program of the Year"

Presenting Sponsor Benefits

Presenting Sponsor

Six VIP tickets and two general tickets

VIP tickets include admission to VIP reception (5:45-6:45 p.m.) and general event (6:45-10:00 p.m.)

Reserved seating with OEM Executive*

- Two of your guests will sit with an OEM executive to interact with them.

Sponsor of the VIP Reception

- Sponsorships for the VIP reception are only for Presenting and Grand Cru levels
- Meet and greet with the event chair
- Promoted as a sponsor with the logo on the VIP reception welcome sign and wine description posters

Event Promotion

Your name and/or logo on the general event welcome sign, wine description posters during general reception, in the PowerPoint presentation, and the event website page, as well as recognition by the event chair during the event presentation.

Year-long Promotion

Promoted as a Silver annual sponsor on our online "The Vision" annual outcomes newsletter (10,500 circulation) and on our letterhead.

Annual Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student's award in the summer of 2025.

\$15,000 Investment



15th Annual Corks & Forks

To learn more about sponsorship/charter opportunities, contact Daniela Mathews at 588.377.2125 or danielam@winningfutures.org.

- Saturday, March 11, 2022, The Townsend Hotel, Birmingham, AL
- 6:45 p.m. - 9:00 p.m.
- 6:45 p.m. Dinner and Program

Please join us as a member of the 15th Annual Corks & Forks event, which is chaired by Marie Wilson, senior vice president - Purchasing & Supply Chain at **ADIENT**, and sponsored by winning future based on the **Wine Industry of Ford Motor Company, WestJet of General Motors, and Best Private of Oakley**.

This evening event is held at the luxurious Townsend Hotel in Birmingham and features opportunities to meet and connect with senior executives. Current and emerging leadership of various global OEMs, and a live auction hosted by on Golf from the popular TV series *Hardcore Pawn*.

This exclusive dinner features wine, hors d'oeuvres, live music, silent auction, and live auction. Additional items and items donations. Sponsorship will be confirmed by 2/19/22 to be included in print materials, after that date, sponsors will be recognized on the PowerPoint and by the CEO at event. Corks need self support tickets in our 2022/2023 programming.

Register to participate in the wine event. We will send an invoice and you may pay by check, ACH/transfer, or credit card (2.5% processing fee).

Check out photos from the year's Corks & Forks event.

For general event information, contact your Accountant at info@winningfutures.org or 588.377.2125.

* Fee are needed to host the event on March 11, the event will be rescheduled to a new date in 2023.

Photo Galleries

- 2020 Corks and Forks Wine Event
- 2021 Corks and Forks Wine Event
- 2022 Corks and Forks Wine Event
- 2019 Corks and Forks Wine Event
- 2018 Corks and Forks Wine Event
- 2017 Corks and Forks Wine Event
- 2016 Corks and Forks Wine Event
- 2015 Corks and Forks Wine Event
- 2014 Corks and Forks Wine Event
- 2013 Corks and Forks Wine Event
- 2012 Corks and Forks Wine Event

Presenting Sponsor of Winning Futures

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- COLLECTIVE
- SHARP
- TELECOM
- Summit Polymers
- Walbridge
- YAZAKI

Woodberry Wines
VIP TABLE 5

WINNING FUTURES LEAR

Richard Bocking Burgberg Alte Reben Riesling - Mosel, GR, 2018
This dry, full-bodied riesling highlights crisp white peach and pear flavors edged by dashes of anise, smoke, and peppery spice. Nery on the palate and rimmed by a kiss of tea tannins.

Adobe Road Pinot Noir "Sangiacomo Vineyard" - Sonoma, CA, 2021
Aromas and flavors of ripe melon, fresh flowers, and cinnamon stick mix with a savory elegance of black tea leaves and woodiness.

Patel Red Wine - Napa Valley, CA, 2019
A blend between the Merlot and Cabernet Sauvignon creates elegant red fruit characteristics including Bing cherry and red plum.

Adobe Road "The 24" Red Blend - Sonoma, CA, 2019
The blend features fresh, fruity Grenache, mixed with dark, spicy Mourvedre. Syrah holds the backbone of smooth tannin and velvety flavor, complete with a dash of Malbec and Petite Sirah.

Presenting Sponsors

- ADIENT
- AXALTA
- BGM
- FORVIA
- GALLAGHER
- HARMAN
- MAGNA
- PISTON GROUP
- SHARP
- Walbridge
- YAZAKI

Grand Cru Sponsor Benefits



Grand Cru Sponsor

Four VIP tickets and two general tickets

VIP tickets include admission to VIP reception (5:45-6:45 p.m.) and general event (6:45-10:00 p.m.)

Sponsor of the VIP Reception

- Sponsorships for the VIP reception are only for Presenting and Grand Cru levels
- Meet and greet with the event chair
- Promoted as a sponsor with logo on the VIP reception welcome sign

Event Promotion

Promoted with logo on:

- General event welcome sign
- Wine event website page
- Event PowerPoint presentation
- And recognition by the CEO

Year-long Promotion

Promoted as a Bronze annual sponsor on our online "The Vision" annual outcomes newsletter (10,500 circulation).

Annual Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student's award in the summer of 2025.

\$10,000 Investment

Additional Sponsor Opportunities

Reserve Sponsor

Two VIP tickets

VIP tickets include admission to VIP reception (5:45-6:45 p.m.) and general event (6:45-10:00 p.m.)

Event Promotion

Promoted with logo on the general event welcome sign, event PowerPoint presentation, and recognition by the CEO.

Year-long Promotion

Promoted as a Bronze annual sponsor on our online “The Vision” annual outcomes newsletter (10,500 circulation).

Annual Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student’s award in the summer of 2025.

\$5,000 Investment



Premium Sponsor

Two general tickets

Tickets include admission to the general event (6:45-10:00 p.m.)

Event Promotion

Promoted with name on the general event welcome sign and event PowerPoint presentation.

Annual Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student’s award in the summer of 2025.

\$2,500 Investment



Vintage Sponsor

Event Promotion

Promoted with name listed on the general event welcome sign

\$1,000 Investment



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Harper Woods High School, Harper Woods

Hazel Park High School, Hazel Park

Pontiac Academy for Excellence, Pontiac

Warren Mott High School, Warren