

# 2024 Golf Social Sponsorship Proposal

*Benefiting*



**September 25, 2024**

**Top Golf, Auburn Hills**

**2:00 p.m. VIP Reception**

**3:00 p.m. Golf & Networking**

**6:00 p.m. Event Concludes**



## ***Celebrating 30 years of Empowering Students!***

*We are a nationally recognized expert in empowering students to succeed through our seven-year workforce prep program that focuses on mentoring, life skills development, goal setting, job-readiness training, and career exploration. All proceeds will support students during the 2024-25 school year.*

Our event co-chairs, Frank Orsini, executive vice president and president of Lear's Seating business, Brandon Leslie, vice president-industrial for Barton Malow, and Tony Tomczak, vice president of electrical sales & marketing for DTE Energy, invite you an afternoon of golf and networking at Top Golf.

Participants will enjoy a fun afternoon of Top Golf games, food, drinks, and networking. Companies that purchase a Dinner Sponsorship with golfers or higher will be invited to the VIP reception with our event chairs and board members. Sponsors must be confirmed by 8/25/2024 to be included on promotional materials.

*A golf-only package without a sponsorship is \$2,500 (one full bay with 6 golfers).*

Register to for the golf outing at <https://winningfutures.org/events/golf-classic/>

*We will send an invoice and you may pay by check, ACH/wire, or credit card (2.5% processing fee)  
Sponsors must be confirmed by 8/25/24 to be included in print materials*

### ***For sponsorship information contact***

Daniela Matthews, Development Director

[Daniela@WinningFutures.org](mailto:Daniela@WinningFutures.org) • 586-276-5236

27500 Cosgrove | Warren, MI 48092 | [www.winningfutures.org](http://www.winningfutures.org) | Tax-Exempt #20-2263860

# Supporting Winning Futures' Students

With your support, students from Detroit, Harper Woods, Pontiac, Sterling Heights, and Warren will start their journey with us in 10<sup>th</sup> grade and have structured support until they start their careers!

## 10<sup>th</sup> Grade School-based Mentoring

Students at our participating schools are matched with career mentors for the school year. During one of their classes, our team facilitates a motivational lesson on the topic of the day. Following the lesson, mentors meet with their students in groups to reinforce the day's lesson through hands-on activities and discussions. Topics include goal setting, career exploration, continuing education, and life and job readiness skills development. All mentoring is onsite at the school in the morning.



## 11<sup>th</sup> and 12<sup>th</sup> Grade One-on-One Virtual Mentoring

Students who were in our program last year continue with their mentors. The one-on-one matches meet virtually or in person each month and watch a 5-minute video on a specific topic (education and career exploration, right fit, strategic planning, college obstacles, job readiness skills). Mentors are provided talking points to reinforce the lesson. Additional touchpoints are not structured. Students also participate in workshops and tours with our team focusing on college and career experiences.

## College Success Mentoring

Winning Futures alumni who are currently in a continuing education program are matched with a mentor for a one-hour monthly video call. This topic-based approach supports students through their trade school or college experience to help them stay in school, get connected to internship opportunities, and secure a job in their career field. Additional touchpoints through the month are unstructured. Students may enroll in this program from one to four years.



Watch this short [video](#) to see our students and mentors in action!

**50,000 Students Impacted!**

89% of students have more direction in their career path

82% of students are more prepared to overcome future obstacles

Crain's Best Managed Nonprofit

# VIP Reception Sponsor Benefits

## Golfers:

- 12 golf tickets (two full bays)
- VIP reception (2-3 p.m.) and golfing with networking (3-6 p.m.)
- Your tickets include beer, wine, non-alcoholic drinks, golf, appetizers, and dinner

## Sponsor of VIP Reception:

- Logo on seven 72-inch digital displays at VIP reception
- Recognition by event chairs during reception
- Logo on poster by VIP bar

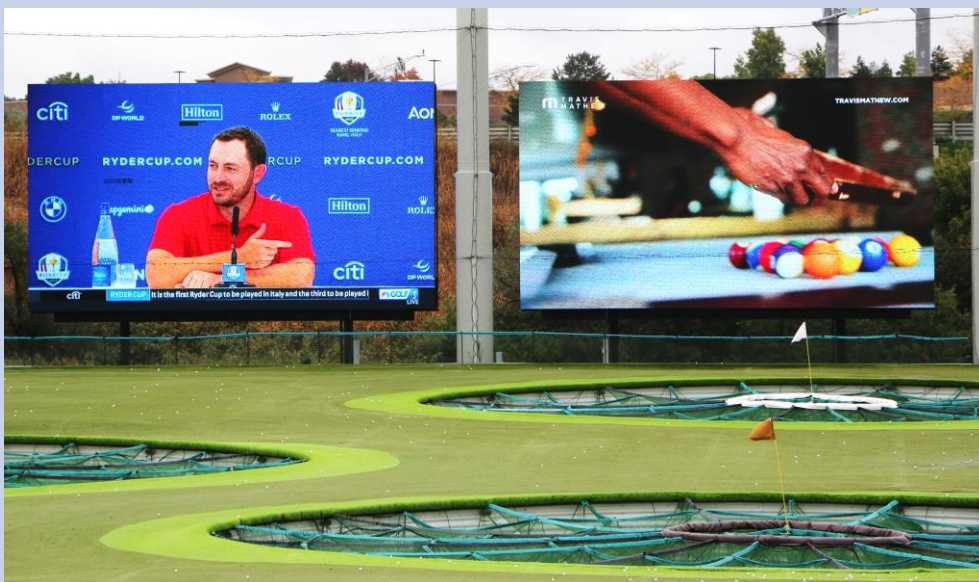
## Event Promotion:

- Promotional materials at the outing include premier logo placement:
  - Logo and recognition by Winning Futures CEO during 15-minute video introduction on 48-foot HD screen at the end of the Top Golf fairway
  - Displayed at guest registration
  - 72-inch digital displays in networking room
  - Golf event webpage
  - Sign at dinner buffets
  - Digital displays within each golf bay
  - Table signs within each golf bay
- Recognition by CEO during networking

## Year-long promotion:

Promoted as a Silver Annual Sponsor on our online “The Vision” annual outcomes newsletter and on our letterhead. You will also be recognized on stage as a highlighted sponsor on a student’s award at our 2024 Awards Ceremony.

**INVESTMENT: \$16,000**





# Presenting and Event Sponsor Benefits

## Presenting Sponsor Benefits

### Golfers and Tickets:

- Six golf tickets (one full bay) and two non-golfing guest tickets
- Golf tickets include the VIP reception (2-3 p.m.) and golfing with networking (3-6 p.m.)
- Non-golfing guest tickets include VIP reception (2-3 p.m.) and networking (3-6 p.m.) at the golf bays
- All guest tickets include beer, wine, non-alcoholic drinks, appetizers, and dinner

### Event Promotion:

- Promotional materials at the outing include premier logo placement:
  - Logo and recognition by Winning Futures CEO during 15-minute video introduction on 48-foot HD screen
  - Displayed at guest registration
  - On 72-inch digital displays in networking room
  - On golf event webpage
  - Sign at dinner buffets
  - On digital displays within each golf bay
  - On table signs within each golf bay
- Recognition by CEO during networking

### Year-long promotion:

Promoted as a Bronze Annual Sponsor on our online “The Vision” annual outcomes newsletter. You will also be recognized on stage as a highlighted sponsor on a student’s award at our 2024 Awards Ceremony.

**INVESTMENT: \$10,000**



## Event Sponsor Benefits

### Golfers:

- Six golfers (one full bay)
- VIP reception (2-3 p.m.) and golfing with networking (3-6 p.m.)
- Includes beer, wine, non-alcoholic drinks, appetizers, and dinner

### Event Promotion:

Logo displayed at registration, 72-inch digital displays in networking room, golf event webpage, table signs within each golf bay, and digital displays within each golf bay.

### Year-long promotion:

Promoted as a Bronze Annual Sponsor on our online annual outcomes newsletter. You will also be recognized on stage as a highlighted sponsor on a student’s award at our 2024 Awards Ceremony.

**INVESTMENT: \$6,500**



# Additional Sponsor Opportunities

## Dinner Sponsor Benefits

### Golfers:

- Six golfers (one full bay)
- VIP reception (2-3 p.m.) and golfing with networking (3-6 p.m.)
- Includes beer, wine, non-alcoholic drinks, appetizers, and dinner

**Event Promotion:** Logo on sign at dinner buffet stations, logo on 72-inch digital displays in networking room, and logo on table signs within each golf bay.

**Additional Recognition:** You will also be recognized on stage as a highlighted sponsor on a student's award at our 2024 Awards Ceremony.

**INVESTMENT: \$5,300**

**Additional Option: Dinner Sponsor with no golfers/guests - \$2,800**



## Birdie Sponsor Benefits

### Golfers:

- Six golfers (one full bay)
- Golfing with networking (3-6 p.m.)
- Includes beer, wine, non-alcoholic drinks, and dinner

**Event Promotion:** Name included on 72-inch digital displays in networking room and name on table signs within each golf bay.

**INVESTMENT: \$4,100**

**Additional Option: Birdie Sponsor with no golfers/guests - \$1,600**



## Par Sponsor Benefits

### Golfers:

- Six golfers (one full bay)
- Golfing with networking (3-6 p.m.)
- Includes beer, wine, non-alcoholic drinks, and dinner

**Event Promotion:** Name on table signs within each golf bay

**INVESTMENT: \$3,500**

**Additional Option: Par Sponsor with no golfers/guests - \$1,000**



# Join our Network of Supporters

## Board of Directors

**Chair**, Scott Rice, POWERLINK Healthcare Support Services, *President*

**Vice-Chair**, Frank Orsini, Lear Corporation, *Executive Vice-President and President of Seating*

**Secretary**, Jennette Smith Kotila, CRIMSON, *Chief Marketing Officer*

**Treasurer**, Sandra Shecter, Rehmann, *Principal, Director of Solutions*

Terry Bishop, Trilogy Marketing Inc., *President and CEO*

Marcelo Conti, General Motors, *Executive Director Purchasing – Interior, Exterior, & Thermal*

Ellyn Davidson, Brogan & Partners, *CEO*

Victor Edozien, BWD Technologies, *Chief Inspiration Officer*

Pete Hockey, Ford Motor Company, *Global Director- Supply Chain Operations*

Jeff Hoover, Dinsmore & Shohl, LLC, *Corporate Partner*

Ruomu Hu, HARMANN, *VP and General Manager of GM Global Customer Business Unit*

Matt Joshua, Owner, E-MAD LLC

Todd Kennedy, Lear Corporation, *Global GM Seating*

Brandon Leslie, Barton Malow, *Vice President of Industrial*

Tim Mailley, Yazaki North America, *Vice President: Head of Global Ford Business Unit*

Kristina Marshall, Winning Futures, *President and CEO*

Razzaaq McConner, Adient, *Vice President- Purchasing & Supply Chain- Americas*

Reggie Roland, District by Design, *President*

Scott Thiele, Stellantis, *Senior Vice-President of North America Portfolio Planning*

Tony Tomczak, DTE Energy, *Vice President of Electric Sales & Marketing*

## Leading Program Sponsors

### Presenting

Lear Corporation

### Program Presenting

Frank K. Spain Foundation, Jamie & Denise Jacob Family Foundation, Vera & Joseph Dresner Foundation, Visteon

### Diamond

The Children's Foundation, Elaine Stern Foundation, Flagstar Foundation, General Motors, McNaughton-McKay Electric Company, Samsung SDI, United Way for Southeastern Michigan

### Ruby

DNV, Summit 212

### Platinum

Bose, Comerica Charitable Foundation, Kenwal Steel, OUTFRONT, PNC Foundation, Yazaki North America

### Gold

Barton Malow Foundation, Hamilton Chevrolet, KeyBank Foundation, Martinrea International, Nucor, POWERLINK Health Support Services, Rehmann, SEEL LLC, Stateline

### Silver

ABC Technologies, AdTheorent, Alcance Media Group, Alps Alpine, Blue Cross Complete of Michigan, Brogan & Partners, Choctaw-Kaul Distribution Co., Continental Automotive, Delta Dental, DuPont, Extra Credit Union, Huntington Bank, Meijer, Mercantile Bank of Michigan, MyLocker, Summit Family Dental, United Wholesale Mortgage, Viant, Walker-Miller Energy Services

### Partner Schools

Cass Technical High School, Detroit  
Communication and Media Arts High School, Detroit  
Community High School, Sterling Heights  
Harper Woods High School, Harper Woods  
Mumford High School, Detroit  
Pontiac Academy for Excellence, Pontiac  
Warren Mott High School, Warren

