

2024 Corks & Forks Sponsorship Proposal

Benefiting



March 9, 2024

The Townsend Hotel

Birmingham

VIP Reception 5:45-6:45 p.m.

Tasting & Dinner 6:45-10:00 p.m.



We are a nationally recognized expert in empowering students to succeed through mentoring, life skills development, goal setting, job readiness training, and career exploration.

Please join us as a sponsor of the 16th Annual Corks & Forks event, which is chaired by **Michelle Gardner, Vice President of Global Hardware, Systems & Integration at General Motors**, and supported by Winning Futures board members **Pete Hockey** of Ford Motor Company, **Marcelo Conti** of General Motors, and **Scott Thiele** of Stellantis.

This exciting event is held at the luxurious Townsend Hotel in Birmingham and features opportunities to meet and network with senior executives. Guests will enjoy samplings of wines, a gourmet dinner, and a live auction emceed by Les Gold from the popular TV series Hardcore Pawn.

The exclusive VIP reception with Michelle Gardner, Pete Hockey, Scott Thiele, and Marcelo Conti features additional wines and hors d'oeuvres. Sponsors must be confirmed by 1/31/24 to be included in print materials; after that date, sponsors will be recognized in the PowerPoint and by the CEO at event. Funds raised will support students in our 2024-2025 programming.

Register to participate in the wine event online at WinningFutures.org/Events/Corks-and-Forks
We will send an invoice and you may pay by check, ACH/wire, or credit card (2.5% processing fee)

For sponsorship information contact

Daniela Matthews, Development Director, Winning Futures

Daniela@WinningFutures.org • 586-276-5236

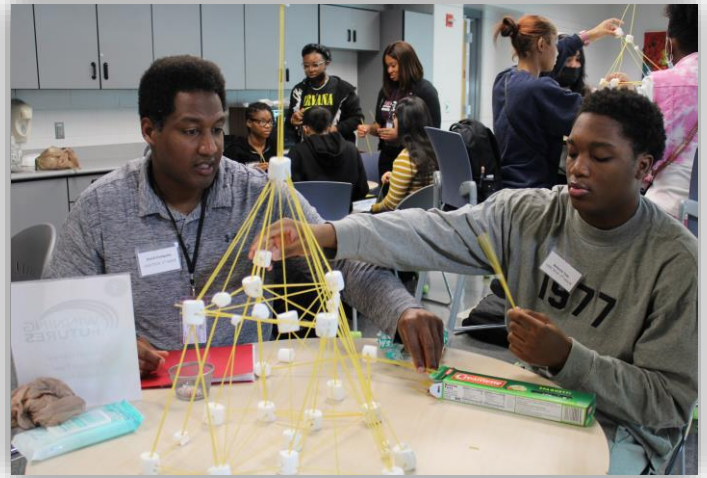
27500 Cosgrove | Warren, MI 48092 | WinningFutures.org | Tax-Exempt #20-2263860

Supporting our Students

With your support, students from Detroit, Harper Woods, Pontiac, Sterling Heights, and Warren will start their journey with us in 10th grade and have structured support until they start their careers!

10th Grade School-based Mentoring

Students at our participating schools are matched with career mentors for the school year. During one of their classes, our team facilitates a motivational lesson on the topic of the day. Following the lesson, mentors meet with their students in groups to reinforce the day's lesson through hands-on activities and discussions. Topics include goal setting, career exploration, continuing education, and life and job readiness skills development. All mentoring is onsite at the school in the morning.



11th and 12th Grade One-on-One Mentoring

Students who were in our program last year continue with their mentors. The one-on-one matches meet virtually each month and watch a 5-minute video on a specific topic (education and career exploration, right fit, strategic planning, college obstacles, job readiness skills). Mentors are provided talking points to reinforce the lesson. Additional touchpoints are not structured. Students also participate in workshops and tours with our team focusing on college and career experiences.



College Success Mentoring

Winning Futures alumni who are currently in a continuing education program are matched with a mentor for a one-hour monthly video call. This topic-based approach supports students through their trade school or college experience to help them stay in school, get connected to internship opportunities, and secure a job in their career field. Additional touchpoints through the month are unstructured. Students may enroll in this program from one to four years.



Watch this short [video](#) to see our students and mentors in action!

Our Awards Include

Crain's Best Managed Nonprofit

National Quality Member designation from MENTOR: The National Mentoring Partnership (first program in Michigan)

Governor's Service Award "Innovative Mentoring Program of the Year"

Presenting Sponsor Benefits

Presenting Sponsor

Six VIP tickets and two general tickets

VIP tickets include admission to VIP reception (5:45-6:45 p.m.) and general event (6:45-10:00 p.m.)

Reserved seating with OEM Executive*

- Two of your guests will sit with an OEM executive to interact with them.

Sponsor of the VIP Reception

- Sponsorships for the VIP reception are only for Presenting and Grand Cru levels
- Meet and greet with the event chair
- Promoted as a sponsor with the logo on the VIP reception welcome sign and wine description posters

Event Promotion

Your name and/or logo on the general event welcome sign, wine description posters during general reception, in the PowerPoint presentation, and the event website page, as well as recognition by the event chair during the event presentation.

Year-long Promotion

Promoted as a Silver annual sponsor on our online “The Vision” annual outcomes newsletter (10,500 circulation) and on our letterhead.

Annual Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student’s award on June 10, 2024.

\$15,000 Investment



15th Annual Corks & Forks

To learn more about sponsorship/other opportunities, contact Daniela Matthews at 586-371-2125 or daniela@winningfutures.org.

- Saturday, March 15, 2025, The Townsend Hotel, Birmingham, MI
- 5:45 p.m. - VIP Reception
- 6:45 p.m. - Dinner and Program

Please join us as a sponsor of the 15th Annual Corks & Forks event, which is chaired by Mario Vitous, senior vice president - Purchasing & Supply Chain at Stellantis, and sponsored by winning future board members, Vice President of Ford Motor Company, Matt Juchacz of General Motors, and Scott Thibault of Stellantis.

This exciting event is held at the luxurious Townsend Hotel in Birmingham and features opportunities to meet and network with senior executives. Guests will enjoy a variety of wines, a gourmet dinner, and a live auction presented by us. Gold from the popular TV series, *House of Cards*.

The exclusive 80+ reception with Mario Vitous, Vice President, Scott Thibault, and Matt Juchacz features a complimentary dinner and more. Sponsors must be confirmed by 2/15/25 to be included in print materials, after that date, sponsors will be recognized on the PowerPoint and by the CEO at event. Corks & Forks will support students in our 2025-2026 programming.

Register to participate in the wine event. We will send an invoice and you may pay by check, ACH/credit, or credit card (2.5% processing fee).

Check out photos from this year's Corks & Forks event.

For general event information, contact your Board member at daniela@winningfutures.org or 586-371-2125.

If we are unable to host the event on March 15, the event will be rescheduled to a new date in 2025.

Photo Galleries

- 2022 Corks and Forks Wine Event
- 2023 Corks and Forks Wine Event
- 2024 Corks and Forks Wine Event
- 2019 Corks and Forks Wine Event
- 2018 Corks and Forks Wine Event
- 2017 Corks and Forks Wine Event
- 2016 Corks and Forks Wine Event
- 2015 Corks and Forks Wine Event
- 2014 Corks and Forks Wine Event
- 2013 Corks and Forks Wine Event

Presenting Sponsor of Winning Futures

Sponsors

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STELLANTIS
Summit Polymers
Walbridge
YAZAKI



Grand Cru Sponsor Benefits



Grand Cru Sponsor

Four VIP tickets and two general tickets

VIP tickets include admission to VIP reception (5:45-6:45 p.m.) and general event (6:45-10:00 p.m.)

Sponsor of the VIP Reception

- Sponsorships for the VIP reception are only for Presenting and Grand Cru levels
- Meet and greet with the event chair
- Promoted as a sponsor with logo on the VIP reception welcome sign

Event Promotion

Promoted with logo on:

- General event welcome sign
- Wine event website page
- Event PowerPoint presentation
- And recognition by the CEO

Year-long Promotion

Promoted as a Bronze annual sponsor on our online "The Vision" annual outcomes newsletter (10,500 circulation).

Annual Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student's award on June 10, 2024.

\$10,000 Investment

Additional Sponsor Opportunities

Reserve Sponsor

Two VIP tickets

VIP tickets include admission to VIP reception (5:45-6:45 p.m.) and general event (6:45-10:00 p.m.)

Event Promotion

Promoted with logo on the general event welcome sign, event PowerPoint presentation, and recognition by the CEO.

Year-long Promotion

Promoted as a Bronze annual sponsor on our online “The Vision” annual outcomes newsletter (10,500 circulation).

Annual Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student’s award on June 10, 2024.

\$5,000 Investment



Premium Sponsor

Two general tickets

Tickets include admission to the general event (6:45-10:00 p.m.)

Event Promotion

Promoted with name on the general event welcome sign and event PowerPoint presentation.

Annual Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student’s award on June 10, 2024.

\$2,500 Investment



Vintage Sponsor

Event Promotion

Promoted with name listed on the general event welcome sign

\$1,000 Investment



Join Our Network of Sponsors

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Leading Annual Partners

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Mumford High School, Detroit
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Warren Mott High School, Warren

