

# 2023 Golf Classic Sponsorship Proposal



**September 11, 2023**

**Indianwood**

**Country Club**

**9 a.m. Registration**

**10 a.m. Golf**



We are a nationally recognized expert in empowering students to succeed through mentoring, life skills development, goal setting, job-readiness training, and career exploration. All proceeds will support students during the 2023-24 school year.

Our event chair, Frank Orsini, executive vice president and president of Lear's Seating business, invites you to join us as a sponsor of the 25th Annual Golf Classic.

Golfers will enjoy one of the top golf courses in America while networking with over 250 corporate executives and business professionals. Foursomes cost \$1,700 and the day will include breakfast, lunch, and a strolling networking dinner with complimentary beer and wine. Teams will play 18 holes on the old or new course.

Register to for the golf outing at <https://winningfutures.org/events/golf-classic/>

*We will send an invoice and you may pay by check, ACH/wire, or credit card (2.5% processing fee)  
Sponsors must be confirmed by 8/11/23 to be included in print materials*

## ***For sponsorship information contact***

Daniela Matthews, Development Director, Winning Futures

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27500 Cosgrove | Warren, MI 48092 | [www.winningfutures.org](http://www.winningfutures.org) | Tax-Exempt #20-2263860

# Supporting Winning Futures' Students

With your support, students from Detroit, Harper Woods, Pontiac, Sterling Heights, and Warren will start their journey with us in 10<sup>th</sup> grade and have structured support until they start their careers!

## 10<sup>th</sup> Grade School-based Mentoring

Students at our participating schools are matched with career mentors for the school year. During one of their classes, our team facilitates a motivational lesson on the topic of the day. Following the lesson, mentors meet with their students in groups to reinforce the day's lesson through hands-on activities and discussions. Topics include goal setting, career exploration, continuing education, and life and job readiness skills development. All mentoring is onsite at the school in the morning.



## 11<sup>th</sup> and 12<sup>th</sup> Grade One-on-One Virtual Mentoring

Students who were in our program last year continue with their mentors. The one-on-one matches meet virtually or in person each month and watch a 5-minute video on a specific topic (education and career exploration, right fit, strategic planning, college obstacles, job readiness skills). Mentors are provided talking points to reinforce the lesson. Additional touchpoints are not structured. Students also participate in workshops and tours with our team focusing on college and career experiences.



## College Success Mentoring

Winning Futures alumni who are currently in a continuing education program are matched with a mentor for a one-hour monthly video call. This topic-based approach supports students through their trade school or college experience to help them stay in school, get connected to internship opportunities, and secure a job in their career field. Additional touchpoints through the month are unstructured. Students may enroll in this program from one to four years.

Watch this short [video](#) to see our students and mentors in action!

**50,000 Students Impacted!**

89% of students have more direction in their career path

82% of students are more prepared to overcome future obstacles

Crain's Best Managed Nonprofit

# Presenting and Event Sponsor Benefits

## Presenting Sponsor Benefits

### Foursome and Tickets:

- One foursome (choice of old course or new course)
- Four additional tickets to the networking dinner

### Event Promotion:

- Promotional materials at the outing include premier logo placement or a variation of: **Golf Classic, Presented by [your company name or logo], Benefiting Winning Futures**
  - Posters at registration
  - Golf event webpage.
  - Welcome banner (5 ft x 3 ft banner at entrance of Indianwood)
  - On all cart signs.
- Name on a hole sign.
- Recognition by CEO at golf kick-off.
- Presence at check-in or at lunch.

### Year-long promotion:

Promoted as a Bronze Annual Sponsor on our online “The Vision” annual outcomes newsletter (6,500 circulation). You will also be recognized on stage as a highlighted sponsor on a student’s award at our 2024 Awards Ceremony.

**INVESTMENT: \$10,000**



## Event Sponsor Benefits

### Foursome and Tickets:

One foursome (course placement based on sponsorship level & date payment is received.)

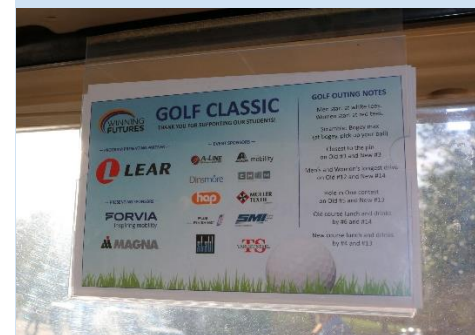
### Event Promotion:

Name on a hole sign. Logo on welcome banner (5 ft x 3 ft. banner at entrance of Indianwood), posters at registration, golf event webpage, and cart signs.

### Year-long promotion:

Promoted as a Bronze Annual Sponsor on our online “The Vision” annual outcomes newsletter (6,500 circulation). You will also be recognized on stage as a highlighted sponsor on a student’s award at our 2024 Awards Ceremony.

**INVESTMENT: \$5,500**



# Additional Sponsor Opportunities

## Lunch at the Turn Sponsor Benefits

**Event Promotion:** Logo on lunch sponsor sign at halfway house. Additional benefits include logo on posters at registration and name on a hole sign.

**Additional Recognition:** You will also be recognized on stage as a highlighted sponsor on a student's award at our 2024 Awards Ceremony.

**INVESTMENT: \$2,600**

**Additional Option: Lunch Sponsor with foursome - \$4,300**



## Birdie Sponsor Benefits

**Event Promotion:** Name included on posters at registration and name on a hole sign.

**INVESTMENT: \$1,400**

**Additional Option: Birdie Sponsor with foursome - \$3,100**



## Par Sponsor Benefits

**Event Promotion:** Name on a hole sign.

**INVESTMENT: \$800**

**Additional Option: Hole Sponsor with foursome- \$2,500**



# Join our Network of Supporters

## Board of Directors

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## Leading Program Sponsors

### Presenting

Lear Corporation

### Program Presenting

Jamie & Denise Jacob Family Foundation, Vera & Joseph Dresner Foundation, Visteon

### Diamond

The Children's Foundation, Elaine Stern Foundation, Flagstar Foundation, General Motors, United Way for Southeastern Michigan

### Ruby

DNV, McNaughton-McKay Electric Company, Summit 212

### Platinum

Bose, Comerica Charitable Foundation, Kenwal Steel, OUTFRONT, PNC Foundation, Yazaki North America

### Gold

Barton Malow Foundation, Fifth Third Bank, Hamilton Chevrolet, KeyBank Foundation, Martinrea International, Powerlink, Rehmann, Shinola Hotel, Stateline

### Silver

AdTheorent, Alps Apine, Blue Cross Complete of Michigan, Brogan & Partners, Choctaw-Kaul Distribution Co., Delta Dental, DuPont, Extra Credit Union, Huntington Bank, Mercantile Bank of Michigan, Nemak, Panasonic Automotive, Summit Family Dental, Viant, Walker-Miller Energy Services

### Partner Schools

Cass Technical High School, Detroit  
Communication and Media Arts High School, Detroit  
Community High School, Sterling Heights  
Harper Woods High School, Harper Woods  
Mumford High School, Detroit  
Pontiac Academy for Excellence, Pontiac  
Warren Mott High School, Warren

