



Join us in supporting local students by becoming an annual sponsor. Your funds will give Metro Detroit students life-changing experiences that will help them become self-reliant, productive, and successful adults who have highly desirable workforce skills. [Click to hear from our students!](#)

Research shows:

84% of our students have more direction in their career path

73% of students are more prepared to overcome future obstacles

83% of Winning Futures students improved skills required to succeed in a career

We have a **greater impact** on students who are not initially college bound

We have an **equitable impact on all students** regardless of race/economic level/gender

We are a nationally recognized, award-winning expert in empowering high school students to succeed. Since 1994, through our evidence-based and structured program, we have positively impacted 50,000 students and awarded \$2.1 million in scholarships. Learn more at winningfutures.org/thevision2022/.

Contact

Kristina Marshall, President and CEO of Winning Futures

Kris@WinningFutures.org • 248-709-4488

27500 Cosgrove Dr. | Warren, MI 48092 | [WinningFutures.org](https://winningfutures.org) | Tax-Exempt #20-2263860

Supporting our Students

With your support, students from Detroit, Harper Woods, Pontiac, Sterling Heights, and Warren will start their journey with us in 10th grade and have structured support until they start their careers!

10th Grade School-based Mentoring

Students at our participating schools are matched with career mentors for the school year. During one of their classes, our team facilitates a motivational lesson on the topic of the day. Following the lesson, mentors meet with their students in groups to reinforce the day's lesson through hands-on activities and discussions. Topics include goal setting, career exploration, continuing education, and life and job readiness skills development. All mentoring is onsite at the school in the morning.



11th and 12th Grade One-on-One Mentoring

Students who were in our program last year continue with their mentors. The one-on-one matches meet virtually each month and watch a 5-minute video on a specific topic (education and career exploration, right fit, strategic planning, college obstacles, job readiness skills). Mentors are provided talking points to reinforce the lesson. Additional touchpoints are not structured. Students also participate in workshops and tours with our team focusing on college and career experiences.

College Success Mentoring

Winning Futures alumni who are currently in a continuing education program are matched with a mentor for a one-hour monthly video call. This topic-based approach supports students through their trade school or college experience to help them stay in school, get connected to internship opportunities, and secure a job in their career field. Additional touchpoints through the month are unstructured. Students may enroll in this program from one to four years.



Watch this short [video](#) to see our students and mentors in action!

Our Awards Include

Crain's Best Managed Nonprofit

National Quality Member designation from MENTOR: The National Mentoring Partnership (first program in Michigan)

Governor's Service Award "Innovative Mentoring Program of the Year"

Diamond Sponsorship

Your Benefits Include:

- Your company's logo included in program materials at a partner school
- Logo on letter/email distributed to parents of student participants at our partner schools
- Logo included in mentor training PowerPoint slides
- Listed as a Diamond Sponsor on Winning Futures' letterhead
- Listed in our online "The Vision" annual outcomes newsletter (6,500 circulation)
- Social media recognition for your annual sponsorship
- Tickets to our Awards Celebration on June 6, 2023; company name listed on a student award and invited to participate on stage
- Two tickets to Corks & Forks on March 11, 2023, and two golf spots at our Golf Classic on September 11, 2023
- Highlighted as an annual Sponsor on marketing materials at Corks & Forks and the Golf Classic
- Volunteer opportunities for your staff
- Membership to Winning Futures Advisory Board

\$25,000 Investment

You will impact students through:

- Exposure to a variety of careers and colleges
- Mentoring with a business-mentor
- Experiences through job-readiness workshops
- Trainings on topics such as goal setting, strategic planning, positive attitude, career exploration, and financial literacy.
- Scholarships for continuing education
- Having supplies for class activities and gift card rewards
- Individual case management



Ruby Sponsorship

Your Benefits Include:

- Your company's logo included in program materials at a partner school
- Logo on letter/email distributed to parents of student participants at our partner schools
- Logo included in mentor training PowerPoint slides
- Listed as a Ruby Partner on Winning Futures' letterhead
- Listed in our online "The Vision" annual outcomes newsletter (6,500 circulation)
- Social media recognition for your annual partnership
- Tickets to our Awards Celebration on June 6, 2023; company name listed on a student award and invited to participate on stage
- Two tickets to Corks & Forks on March 11, 2023 or two golf spots at the Golf Outing on September 11, 2023 – you choose
- Highlighted as an annual partner on marketing materials at Corks & Forks and the Golf Outing
- Volunteer opportunities for your staff

\$20,000 Investment

Platinum Sponsorship

Your Benefits Include:

- Your company's logo included in program materials at a partner school.
- Logo included in mentor training PowerPoint slides
- Listed as a Platinum Sponsor on Winning Futures' letterhead
- Listed in our online "The Vision" annual outcomes newsletter (6,500 circulation)
- Social media recognition for your annual sponsorship
- Tickets to our Awards Celebration on June 6, 2023; company name listed on a student award and invited to participate on stage
- Two tickets to Corks & Forks on March 11, 2023 or two golf spots at the Golf Outing on September 11, 2023 – you choose
- Highlighted as an annual sponsor on marketing materials at Corks & Forks and the Golf Outing
- Volunteer opportunities for your staff

\$15,000 Investment

Gold Sponsorship

Your Benefits Include:

- Your company's logo included in program materials at a partner school.
- Logo included in mentor training PowerPoint slides
- Listed as a Gold Sponsor on Winning Futures' letterhead
- Listed in our online "The Vision" annual outcomes newsletter (6,500 circulation)
- Tickets to our Awards Celebration on June 6, 2023; company name listed on a student award and invited on stage
- Two tickets to Corks & Forks on March 11, 2023 or two golf spots at the Golf Outing on September 11, 2023 – you choose
- Highlighted as an annual sponsor on marketing materials at Corks & Forks and the Golf Outing

\$10,000 Investment

Meet Alumni Thai Morris – A successful web developer

When Thai Morris, web developer at Walker-Miller Energy Services, graduated from Cass Tech in 2014, he had a plan and a strong passion for computer programming. In 2012, Thai participated in our Workforce Prep program at Cass Tech High School where he was matched with his mentor, Charles Johnson, strategic account director, Kelly Services.

"Winning Futures gave me the best mentor, Charles Johnson," said Thai. "He inspired me to do amazing things. He had an amazing sense of humor, and I am so grateful that I have him."

Thai graduated in 2014 from Cass Tech with his diploma and two semesters worth of college classes from WCCC. He continued his education journey with a love for computer science and landed at Southern Virginia University (SVU).

Thai became an entrepreneur after graduation and started his own business, Otakusoft, where he makes apps and websites of all kinds. In November 2021, he became a full-time web developer at one of our business partners, Walker-Miller Energy Services (WMES).

Because of partnerships like WMES our students have the support they need to achieve the life they dream of, and our business partners have the workforce they need to find further success!



Other Sponsorship Opportunities

Silver Sponsor

- Your company's logo included in program materials at a partner school.
- Logo included in mentor training PowerPoint slides
- Listed as a Silver Sponsor on Winning Futures' letterhead
- Listed in our online "The Vision" annual outcomes newsletter (6,500 circulation)
- Tickets to our Awards Celebration on June 6, 2023; company name listed on a student award and invited on stage

\$5,000 Investment



Bronze Sponsor

- Your company's logo included in program materials at a partner school.
- Listed in our online "The Vision" annual outcomes newsletter (6,500 circulation)
- Tickets to our Awards Celebration on June 6, 2023; company name listed on a student award and invited on stage

\$2,500 Investment

Friend of Winning Futures

- Tickets to our Awards Celebration on June 6, 2023
- Company name listed on a student award and invited on stage

\$1,000 Investment

Volunteer Opportunities

School-Based Mentoring: We lead a brief lesson and activity. Following the lesson, mentors meet with their students in groups to reinforce the day's lesson through activities and discussions. Topics include goal setting, career exploration, continuing education, and life and job readiness skills development (16, one-hour sessions November-May).

Mentor with College Success Mentoring: One employee from upper management will be recruited to mentor a student who is in trade school or college. Mentoring is once per month with a virtual meeting scheduled by the mentor and student. Each month Winning Futures supplies you with a topic, talking points, and activity. The goal is to support the student in completing their continuing education while helping them find an internship and full-time job.

Scholarship Judging: In April, help us choose scholarship recipients by interviewing students who apply or judging their application essays. Interviews will be conducted through Zoom (one time for three hours). Essays will be emailed to judges to read and score over a two-week period.

Resume Review: Human resources and hiring managers who volunteer will review and critique 3-6 resumes submitted by our College Success students (alumni now in college).

Join our Network of Supporters

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