

# 2019 Corks & Forks Hosted by Lear Corporation Sponsorship Proposal

*Benefiting*



**February 23, 2019**

**The Townsend Hotel**

**Birmingham**

**VIP Reception 6–7 p.m.**

**Tasting & Dinner 7–10 p.m.**



Winning Futures transforms high school students into becoming self-reliant, employable, and productive adults. We help them see a path to a purposeful career and assist them in creating a road map to get there.

Join Event Chair Jeff Morrison, executive director - Electrical Systems and Advanced Product Purchasing at General Motors, along with Winning Futures board members, Matt Duffy of Ford Motor Company and Matt Joshua of General Motors, as a sponsor of the 11<sup>th</sup> Annual Corks & Forks Hosted by Lear Corporation. This exciting wine tasting and dinner event is held at the luxurious Townsend Hotel in Birmingham and features opportunities to meet and network with automotive industry senior executives. Guests will enjoy samplings of more than 30 wines, a gourmet dinner, and live auction emceed by Les Gold from the popular TV series Hardcore Pawn. Preceding the event is an exclusive VIP reception with Jeff Morrison, Matt Duffy, and Matt Joshua featuring tastings of scotch, tequila, and hors d'oeuvres. More than 330 people will attend.

## *Contact*

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27500 Cosgrove Dr. | Warren, MI 48092 | [www.WinningFutures.org](http://www.WinningFutures.org) | Tax-Exempt #20-2263860

# Your Impact as a Sponsor

Winning Futures is an award-winning nonprofit organization that empowers youth to succeed through mentoring and workforce preparation. We partner with high schools in metro Detroit to facilitate weekly innovative in-school mentoring sessions. Students are engaged through trusting relationships with business mentors, energizing experiences, and unforgettable life lessons. This weekly program is unique in that it has a fun, evidence-based, and structured curriculum where mentors teach students through hands-on activities, written exercises, and group discussions.

Businesses support our program because we focus on developing skills in young people that managers want in their entry level employees: character values, life skills, goal setting, job readiness, overcoming obstacles, and strategic planning.

All funds raised from the event will support teens in the Winning Futures program. Your contribution will directly impact our students.

## Our Awards

- National Quality Member designation from MENTOR: The National Mentoring Partnership, 2018
- Crain's Detroit Business - Best Managed Nonprofit, 2013
- Charter One's and WXYZ-TV 7's "Champion in Action Award" for Youth Programming
- Governor's Service Award "Innovative Mentoring Program of the Year" Award Winner
- The Governor's Excellence in Practice Award for Career Education

## School Partners

Cass Technical High School, Detroit

Community High School, Sterling Heights

Harper Woods High School, Harper Woods

Pontiac Academy for Excellence High School, Pontiac

Madison High School, Madison Heights

Mumford High School, Detroit

Warren Mott High School, Detroit



## Our Impact

**95%**

of surveyed alumni continue their education past high school

**82%**

of students completed at least one step in their career plan while in the program

**47,000**

students impacted since 1994

**\$1,900,000**

in scholarships awarded

# Presenting Sponsor

## Presenting Sponsor

### 10 VIP tickets

- VIP tickets include admission to VIP reception and general event
- Reserved dinner table for your company

### Dine with Event Chair

*(This is limited to three companies)*

Two of your guests will sit at the event chair's table during dinner to interact with them and other executives.

### Sponsor of the VIP Reception

*(Sponsorships for the VIP reception are only for Presenting and Diamond levels)*

- Exclusive promotional benefits and meet and greet with the event chair.
- Promoted as a Presenting Sponsor with the logo on the VIP reception sign

### Event Promotion

"Presenting Sponsor" included with your name and/or logo on the general event welcome sign, wine distributor table sign, slide presentation, and wine event website, and verbal recognition by the event chair during the event presentation. Sponsor commitment must be confirmed by 2/1/19 to be included in print materials; after that date, sponsors will be recognized in PowerPoint and by CEO at event.

### Year-long Promotion

Promoted as an Annual Silver Sponsor in Winning Futures' print newsletter (5,500 circulation) and on our letterhead.

### 25<sup>th</sup> Anniversary Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student's award in the spring of 2019.

### \$15,000 Investment (only three available)

*Payable by check or ACH only*

*If tickets are still available, there may be an opportunity to purchase up to two additional VIP tickets at \$275 each and four additional general tickets at \$200 each. We will reach out to you in February.*



# Diamond Sponsor



Hosted by **LEAR CORPORATION** **BUY YOUR TICKETS NOW** Benefiting **WINNING FUTURES**

Sharp, Visteon & Yazaki present

## 10<sup>th</sup> Annual Corks & Forks

Chaired by Matt Duffy, Global Electrical Purchasing Director, Ford Motor Company

February 24, 2018 at The Townsend Hotel  
Together we can toast to creating winning futures.

THANK YOU SPONSORS

**LEAR CORPORATION** **SHARP** **Visteon**  
**YAZAKI** **ALPS** **CRAIN'S**  
**Dow** **flex** **PURE MICHIGAN**  
Automotive Systems Business Connect

**WINNING FUTURES** **LEAR CORPORATION**  
*Presents*

## The 8<sup>th</sup> Annual Corks & Forks event

Together we can toast to a BRIGHTER tomorrow.

PLATINUM SPONSORS

**Howard & Howard** **Jaffe**  
Tax For Business

GOLD SPONSORS

**bnp** **Blue Cross** **FEDERAL** **AVIATION**  
MICHIGAN MICHIGAN MICHIGAN

**National** **Powerlink** **SAMSUNG** **ShindeRock** **STG**  
Auto Group

**Talasceni** **Hamilton**  
CHEVROLET

SILVER SPONSORS

Centre Credit Union • Farm Bureau Insurance  
Gordon Advisors, P.C. • MSX International • O'Keefe  
Philias Service Industries, Inc. • Raymond James • Sidmore Sielke

BRONZE SPONSORS

Allied Barton Security Services • Baker College of Auburn Hills • Orion Group  
Yaski • Walker-Miller Energy Services • Thomson & Groves

WINE PROVIDED BY: Woodberry Wine SPECIALTY LIQUOR: **VARNUM**

## Diamond Sponsor

### Four VIP tickets and two tickets to general event

- VIP tickets include admission to the VIP reception and general event
- Reserved dinner table for your company
- Includes meet and greet with the event chair at VIP Reception
- Discounted hotel rooms at The Townsend Hotel

### Sponsor of the VIP Reception

*(Sponsorships for the VIP reception are only for Presenting and Diamond Sponsors)*

- Exclusive promotional benefits and meet and greet with the Event Chair.
- Promoted as a Diamond Sponsor with logo on the VIP reception sign

### Event Promotion

Promoted as a Diamond Sponsor with logo on the general event welcome sign, wine distributor table sign, wine event website and, and slide presentation, and verbal recognition by the CEO. Sponsor commitment must be confirmed by 2/1/19 to be included in print materials; after that date, sponsors will be recognized in PowerPoint and by CEO at event.

### Year-long Promotion

Promoted as an Annual Bronze Sponsor in our print newsletter (5,500 circulation).

### 25<sup>th</sup> Anniversary Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student's award in the spring of 2019.

### \$10,000 Investment

*Payable by check or ACH only*

*If tickets are still available, there may be an opportunity to purchase up to two additional VIP tickets at \$275 each and two additional general tickets at \$200 each. We will reach out to you in February.*

# Additional Sponsor Opportunities

## Platinum Sponsor

### Two VIP tickets and two tickets to general event

- VIP tickets include admission to the VIP reception and general event
- Reserved table for your company
- Includes meet and greet with the event chair at the VIP reception

### Event Promotion

Promoted as a Platinum sponsor with logo on the general event welcome sign, wine distributor table sign, and slide presentation, and verbal recognition by the CEO. Sponsor commitment must be confirmed by 2/1/19 to be included in print materials; after that date, sponsors will be recognized in PowerPoint and by CEO at event.

### Year-long Promotion

Promoted as an Annual Bronze Sponsor in our print newsletter (5,500 circulation).

### 25<sup>th</sup> Anniversary Awards Celebration

You will be recognized on stage as a highlighted sponsor on a student's award in the spring of 2019.

### \$5,000 Investment

*Payable by check or ACH only*

*If tickets are still available, there may be an opportunity to purchase up to two additional general tickets at \$200 each. We will reach out to you in February.*



## Gold Sponsor

### Two VIP tickets

- VIP tickets include admission to the VIP reception and general event
- Includes meet and greet with the event chair at VIP reception

### Event Promotion

Promoted as a Gold Sponsor with logo on the general event welcome sign, a wine distributor table sign, and slide presentation. Sponsor commitment must be confirmed by 2/1/19 to be included in print materials; after that date, sponsors will be recognized in the PowerPoint. At our 25<sup>th</sup> anniversary celebration in the spring 2019, you will be recognized on stage as a highlighted sponsor on a student's award.

### \$2,500 Investment

## Silver Sponsor

### Two tickets to general event

- Discounted hotel rooms at The Townsend Hotel

### Event Promotion

Promoted as a Silver Sponsor with name listed on the general event welcome sign and in the slide presentation.

### \$1,250 Investment

### **Please Note:**

Additional tickets are not available to purchase for Gold or Silver Sponsors.

# Join our Network of Supporters

## Board of Directors

**Chair**, Scott Rice, Powerlink, *President*

**Vice-Chair**, Frank Orsini, Lear Corporation, *Executive Vice-President and President of Seating*

**Secretary**, Jennette Smith Kotila, Mort Crim Communications, *Senior Vice President*

**Treasurer**, Sandra Shecter, Rehmann, *Principal*

Shawn Coyle, MSX International, *Vice President*

Ellyn Davidson, Brogan & Partners, *Managing Partner*

Matt Duffy, Ford, *Global Electrical Purchasing Director*

John Erwin, SRG Global, *Vice President*

Steven Henderson, Leggett & Platt, *President of Automotive Group*

Jeff Hoover, Howard & Howard, *Partner*

Matt Joshua, General Motors, *Executive Director- AV/EV Commercialization and Industrialization*

Monica Labe, Dickinson Wright PLLC, *Partner and Deputy CEO*

Kristina Marshall, Winning Futures, *President and CEO*

Manish Mehta, Yazaki North America, *Global Head of GM BU*

Dino Nardicchio - Magna Seating, *Global Vice President Advanced Technology Engineering*

Trevor Pawl, MEDC, *Group VP, Supply Chain & Mobility*

Daniel Russell, Sr., Chorus HR Group, *President*

Kelvin Squires, Center Line Electric, *CEO*



## Leading Annual Sponsors

### Presenting

Lear Corporation

### Program Presenting

Dresner Foundation, FCA Foundation

### Diamond

Dow Automotive, Edward & Ellyn Dryer Foundation, OMRON Foundation, SRG Global

### Platinum

Federal Mogul, General Motors, Great Expression Dental Centers, MSX International, Pure Business Process, SET Enterprises

### Gold

Comerica Foundation, Hamilton Chevrolet, Howard & Howard, Magna, McNaughton-McKay Electric Company, Yazaki North America

## VIP Executives Hosting Corks & Forks

- **Event Chair**- Jeff Morrison, Executive Director - Electrical Systems and Advanced Product Purchasing, General Motors
- Matt Duffy, Global Purchasing Director – Electronics, Ford Motor Company
- Matt Joshua, Executive Director - AV/EV Commercialization and Industrialization, General Motors