

# Business Partnerships



## WAYS YOU CAN MAKE A DIFFERENCE

All sponsors will be listed on Winning Futures'

- Website with a link to their company website
- Letterhead (approximately 6,000 pieces annually)
- Newsletter (twice per year to approximately 2,500 people)
- Annual Awards Dinner program (300 individuals attend)
- Annual Golf Outing program (150 individuals attend)
- Annual Report (sent to 1,500 people)

### Platinum Sponsor - \$15,000+

This level sponsors the total cost of 12 or more students.

- Being named as a Highlighted Sponsor on one or two student scholarships and receiving this plaque with the student(s) at the annual Awards Banquet.
- Being recognized as the Sponsor of the Month on the website or E-newsletter.
- Having a Sponsor Highlight article written in the newsletter.
- Having a press release sent to all media contacts regarding the sponsorship.
- Being listed as the "Lead Sponsor" on program material for your target community.



### Gold Sponsor - \$10,000+

This level sponsors the total cost of 9 to 12 students in the program. Additional benefits:

- Being named as a Highlighted Sponsor on a student scholarship and receiving this plaque with the student at the annual Awards Banquet.
- Being recognized as the Sponsor of the Month on the website or E-newsletter.
- Having a Sponsor Highlight article written in the bi-annual newsletter.
- Having a press release sent to all media contacts regarding the sponsorship.

### Silver Sponsor - \$5,000+

This level sponsors the total cost of 5 to 8 students in the program. Additional benefits:

- Receiving a Sponsorship Plaque at the annual Awards Banquet.
- Being recognized as the Sponsor of the Month on the website or E-newsletter.

### Bronze Sponsor - \$1,000+

This level sponsors the total cost of 1 to 4 students in the program. An additional benefit:

- Receiving a Sponsorship Plaque in honor of the donation.
- Customized levels for \$20,000+
- Other creative benefits are available including having a special marketing campaign to school district staff and parents or creating a "coupon" in our newsletter or e-newsletter.

### Other Sponsorship Opportunities

- Mentor Recruit Partner
- Golf Outing Sponsor (\$150-\$10,000)
- Student Tour Host

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*Inspiring and preparing youth to succeed through mentoring*